

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 103123

Schedule Dates

Advertiser

Agency

Product Brand

Salesperson

Sales Office **Buyer Name**

Phone/Fax CPE

Account Types Billing Type

Comments

10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered **Last Modified**

Entered By

10/02/12 10/04/12

Kathy Sparks

CO-OP No

ECR07909944 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,390.00 Net Total \$70,210.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$82,600.00
Grand Total:	50	\$82,600.00
parties registry accompany	303633330333	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	5:57A- 7A (EST)	1				,	x ;		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/2/12
2.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 7A (EST)	1	X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6A NEWS	10/2/12
3.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7A- 8A (EST)	1	X						1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/2/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	7A- 8A (EST)	1		•	1	, ;	X ;	ı	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	10/2/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	8A- 8:55A (EST)	1			1	! ;	x :		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/2/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	. x					1	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/2/12
7.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	8:58A- 9:55A (EST)	1			Χ.				1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/2/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)	1	. х			·			1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/2/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	9:58A- 10:55A (EST)	1				- ; ;	x¦	l I	1	\$800.00	\$800.00	WBNS-TV (WBNS)	LMAD	10/2/12
10.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	10:58A- 11:57A (EST)	1			!	,	X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/2/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10:58A- 11:57A (EST)	1	. х		!				1	\$800.00	\$800.00	WBNS-TV (WBNS)	TPIR	10/2/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:58A- 12:30P (EST)	1	. x		:			-	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/2/12
		<u> </u>			CON	JFIF	ŔМ	AT	101	N C	0	NT	RAC	. region			•	
Accepted	-Agency/Advertiser:			Date:	Accepted-S	itation:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected,"



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser

Agency Product

Brand Salesperson

Sales Office

Buyer Name Phone/Fax CPE

Account Types Billing Type

Comments

Date:

103123

10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambier Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philiy (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered Last Modified

Entered By

10/02/12

10/04/12 Kathy Sparks

Comments:

CO-OP

Headline # ECR07909944

Demo

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$12,390.00

 Net Total
 \$70,210.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	50	\$82,600.00
Grand Total:	50	\$82,600.00
		+ /
		A

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo Tu	ı We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11:58A- 12:30P (EST)	1		х		:		1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/2/12
14.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:30P- 2P (EST)	1		х	:		. :	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/2/12
15.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	2P- 3P (EST)	1				x :		1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	10/2/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2P- 3P (EST)	1	Х					1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	10/2/12
17.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	3P- 3:55P (EST)	1			Χ :			1	\$800.00	\$800.00	WBNS-TV (WBNS)	PHIL	10/2/12
18.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	3:58P- 5P (EST)	1			: :	Х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/2/12
19.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3:58P- 5P (EST)	1	X					1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/2/12
20.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	5P- 6P (EST)	1		Х	. 1			1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/2/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 6P (EST)	1	X :			1	1	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/2/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)	1	х					1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/2/12
23.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6P- 6:30P (EST)	1			¦ X			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P NEWS	10/2/12
24.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58P- 7:30P (EST)	1	:	:	:	Х	:	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	10/2/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- 7:30P (EST)	1	х					1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	10/2/12
26.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30P- 7:57P (EST)	1		х	1 - 1			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	10/2/12

"WBNS-TV. Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that numbers to discriminate on the basis of race or ethnicity, even if handwritten, typed or												

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted Station:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser Agency

Agency Product

Brand Salesperson

Sales Office Buyer Name Phone/Fax CPE

Account Types Billing Type

Date:

103123 10/03/12-10/09/12

10/03/12-10/09/12 Romney for President Inc

Romney for President, Inc. (8973) American Rambler Production (4828)

Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

KINCA,STEPHANIE

/ N/A

nt Types National/Political

Billing Type Standard
Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered

Entered By

CO-OP

Demo

Last Modified

10/02/12 10/04/12 Kathy Sparks

No

Headline #

ECR07909944

Normal

Order Type

Package Deal
Commission % 15.00

Date:

Comments:

 Commission
 \$12,390.00

 Net Total
 \$70,210.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	Ve Th) Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:57P (EST)	1	Х		1			1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	10/2/12
28.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)	1	х		:			1	\$2,800.00	\$2,800.00	W8NS-TV (WBNS)	LATE NEWS	10/2/12
29.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	11P- 11:35P (EST)	1			х :			1	\$2,800.00	\$2,800.00	WBNS-TV (W8NS)	LATE NEWS	10/2/12
30.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	11:35P- 12:37A (EST)	1		Χ				1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	10/2/12
31.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	11:35P- 12:37A (EST)	1				X		1	\$800.00	\$800.00	WBNS-TV (W8NS)	LETTERMAN	10/2/12
32.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5A- 5:55A (EST)	3			x . x	, x		3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/2/12
33.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5A- 5:55A (EST)	1	Χ.		:	1		1	\$800.00	\$800.00	W8NS-TV (WBNS)	5A NEWS	10/2/12
34.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	10P- 11P (EST)	1	Х		1			1	\$3,000.00	\$3,000.00	W8NS-TV (WBNS)	HAWAII 5.0	10/2/12
35.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	7:57P- 9P (EST)	1		Х	:			1	\$3,000.00	\$3,000.00	W8NS-TV (W8NS)	NCIS	10/2/12
36.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	9P- 10P (EST)	1			х .				\$3,000.00		W8NS-TV (W8NS)	CRIMINAL MINDS	10/2/12
36.0.1	Closed Preempt	10/03/12							:						WBNS-TV (WBNS)	Schedule Change/Exception - DEBATE	
37.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	7:57P- 9P (EST)	1			. X	1		1	\$4,000.00	\$4,000.00	WBNS-TV (W8NS)	BIG BANG/2.5 MEN	10/2/12
38.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	9P- 10P (EST)	1			X	I I		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/2/12
		<u> </u>			COV	FIF	SMA	TI	ON	C	TNC	RAC	L region			1.	

PATADATO	TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
MADING-	1 v, me, and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or
omerwise	e made a part of the particular contract is herby rejected."

Accepted Station:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 103123

Schedule Dates

Sales Office

Date:

CPE

10/03/12-10/09/12 Advertiser Romney for President, Inc. (8973) Agency

American Rambier Production (4828)

Eagle Television/Phlladelphia Office

Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson Philadelphia Office, Philly (1680)

KINCA, STEPHANIE **Buyer Name**

Phone/Fax N/A

Account Types National/Political

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered 10/02/12 Last Modified 10/04/12

Kathy Sparks **Entered By**

ECR07909944

CO-OP No

Demo

Headline #

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$12,390.00 **Net Total** \$70,210.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 50 \$82,600.00 Grand Total: 50 \$82,600.00

			Length	Run Times	SPW	MO IU	We Th	Fr :	a Su	Spots	Rate	Total	Station	Comments	Entered
lormal Line / SPOT	10/05/12-10/05/12	4	:30	7:57P-9P (EST)	1		,	Х	:	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	CSI NY	10/2/12
lormal Line / SPOT	10/05/12-10/05/12	4	:30	10P- 11P (EST)	1		1	х	:		\$2,000.00		WBNS-TV (WBNS)	BLUE BLOODS	10/2/12
losed Preempt	10/05/12						1						WBNS-TV (WBNS)	No Avail/Exception -	
ormal Line / SPOT	10/06/12-10/06/12	3	:30	6:57A-9A (EST)	1				x	1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT CBS THIS MORNING	10/2/12
ormal Line / NCAA SPORTS	10/06/12-10/06/12	3	:30	3:30P- 6:58P (EST)	1				Χ.,	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	10/2/12
ormal Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:57P (EST)	1				×	1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL WKND	10/2/12
ormal Line / SPOT	10/06/12-10/06/12	3	:30	10P- 11P (EST)	1				x .	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/2/12
ormal Line / SPOT	10/06/12-10/06/12	3	:30	4:58A-6:56A (EST)	1			:	x	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/2/12
ormal Line / SPOT	10/07/12-10/07/12	3	:30	5:58A- 7:58A (EST)	1				х	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/2/12
ormal Line / SPOT	10/07/12-10/07/12	3	:30	8:58A- 10:30A (EST)	1		- :		, x	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/2/12
ormal Line / SPOT	10/07/12-10/07/12	3	:30	6:28P-6:57P (EST)	1		!		¦ x		\$2,200.00		WBNS-TV (WBNS)	SUN 630P NEWS	10/2/12
losed Preempt	10/07/12								- - 1				WBNS TV (WBNS)	Schedule Change/Exception - NFL FB	
ormal Line / SPOT	10/07/12-10/07/12	4	:30	8:30P- 9:30P (EST)	1			:	¦ x	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/2/12
	Normal Line / SPOT Closed Preempt Normal Line / SPOT Normal Line / SPOT	Normal Line / SPOT 10/05/12-10/05/12 Normal Line / SPOT 10/06/12-10/06/12 Normal Line / SPOT 10/06/12-10/06/12 Normal Line / NCAA SPORTS 10/06/12-10/06/12 Normal Line / SPOT 10/07/12-10/07/12 Normal Line / SPOT 10/07/12-10/07/12	Normal Line / SPOT 10/05/12-10/05/12 4 Closed Preempt 10/05/12 3 Normal Line / SPOT 10/06/12-10/06/12 3 Normal Line / NCAA SPORTS 10/06/12-10/06/12 3 Normal Line / SPOT 10/07/12-10/07/12 3	Normal Line / SPOT 10/05/12-10/05/12 4 :30 Closed Preempt 10/05/12 3 :30 Normal Line / SPOT 10/06/12-10/06/12 3 :30 Normal Line / NCAA SPORTS 10/06/12-10/06/12 3 :30 Normal Line / SPOT 10/07/12-10/07/12 3 :30	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) Normal Line / SPOT 10/05/12 3 :30 6:57A- 9A (EST) Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:30P- 6:58P (EST) Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) Normal Line / SPOT 10/06/12-10/06/12 3 :30 4:58A- 6:56A (EST) Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A- 7:58A (EST) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A- 10:30A (EST) Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST)	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 Closed Preempt 10/05/12 3 :30 6:57A- 9A (EST) 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:30P- 6:58P (EST) 1 Normal Line / NCAA SPORTS 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:58A- 6:56A (EST) 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A- 7:58A (EST) 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A- 10:30A (EST) 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 Closed Preempt 10/07/12	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 Normal Line / SPOT 10/05/12 3 :30 6:57A- 9A (EST) 1 Normal Line / SPOT 10/06/12 1 3 :30 3:30P- 6:58P (EST) 1 Normal Line / SPOT 10/06/12 3 :30 7:30P- 7:57P (EST) 1 Normal Line / SPOT 10/06/12 3 :30 7:30P- 7:57P (EST) 1 Normal Line / SPOT 10/06/12 1 3 :30 10P- 11P (EST) 1 Normal Line / SPOT 10/06/12 1 3 :30 10P- 11P (EST) 1 Normal Line / SPOT 10/06/12 3 :30 4:58A- 6:56A (EST) 1 Normal Line / SPOT 10/07/12 3 :30 5:58A- 7:58A (EST) 1 Normal Line / SPOT 10/07/12 3 :30 8:58A- 10:30A (EST) 1 Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 X Closed Preempt 10/05/12 3 :30 6:57A-9A (EST) 1 : Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:30P- 6:58P (EST) 1 : Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 : Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 : Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 : Normal Line / SPOT 10/06/12-10/06/12 3 :30 4:58A- 6:56A (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A- 7:58A (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A- 10:30A (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / SPOT 10/07/12 3 :30 6:28P- 6:57P (EST) 1 : Normal Line / S	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 X Closed Preempt 10/05/12 10/06/12-10/06/12 3 :30 6:57A- 9A (EST) 1 X Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:30P- 6:58P (EST) 1 X Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 X Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 X Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 X Normal Line / SPOT 10/06/12-10/06/12 3 :30 4:58A- 6:56A (EST) 1 X Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A- 7:58A (EST) 1 X Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A- 10:30A (EST) 1 X Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 X 1 Normal Line / SPOT 10/05/12 3 :30 6:57A- 9A (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 3:30P- 6:58P (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P- 7:57P (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P- 11P (EST) 1 X 1 Normal Line / SPOT 10/06/12-10/06/12 3 :30 4:58A- 6:56A (EST) 1 X 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A- 7:58A (EST) 1 X 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A- 10:30A (EST) 1 X 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X 1 Normal Line / SPOT 10/07/12-10/07/12 3 :30 6:28P- 6:57P (EST) 1 X 1	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1	Normal Line / SPOT 10/05/12 4 :30 10P- 11P (EST) 1 X \$2,000.00 \$2,	Normal Line / SPOT 10/05/12-10/05/12 3 :30 6:57A- 9A (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P-7:57P (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 7:30P-7:57P (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P-11P (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P-11P (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 10P-11P (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/06/12-10/06/12 3 :30 4:58A-6:56A (EST) 1 X 1 \$4,000.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 5:58A-7:58A (EST) 1 X 1 \$400.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-7:58A (EST) 1 X 1 \$400.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS) Normal Line / SPOT 10/07/12-10/07/12 3 :30 8:58A-10:30A (EST) 1 X 1 \$1,200.00 \$MBNS-TV (WBNS)	Normal Line / SPOT 10/05/12-10/05/12 4 :30 10P- 11P (EST) 1 X \$2,000.00 WBNS-TV (WBNS) BLUE BLOODS

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, type of the result of	med o
otherwise made a part of the particular contract, is herby rejected."	ped or

Accepted Station:



American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Advertiser Agency

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax

CPE **Account Types** Billing Type

Comments

103123 10/03/12-10/09/12

Romney for President, Inc. (8973)

American Rambler Production (4828) Political/Candidate (1161)

political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

National/Political

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered Last Modified 10/02/12 10/04/12 Kathy Sparks

CO-OP

Headline #

ECR07909944

Demo

Entered By

Order Type Normal

Package Deal Commission %

15.00 Commission \$12,390.00 **Net Total** \$70,210.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Oct. 2012 50 \$82,600.00 Grand Total: 50 \$82,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	V M	o Tu	u We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:31P- 12:05A (EST)		1			- 1	1	¦ X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	10/2/12
51.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	5P- 6P (EST)		1	Х		: 1		1	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5PM NEWS	10/4/12
	veel of the second seco																	
	Table of the same		1															
				A. A											1			
	***																***************************************	
	4.																	
				<u> </u>		<u> </u>												
					CON	FI	R	<u>//A</u> "	TIC)N(CO	NTI	RAC	x Males				
Accepted	d-Agency/Advertiser:			Date:	Accepted-St	ation	1:							Date:	Comments:			
					1													

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."